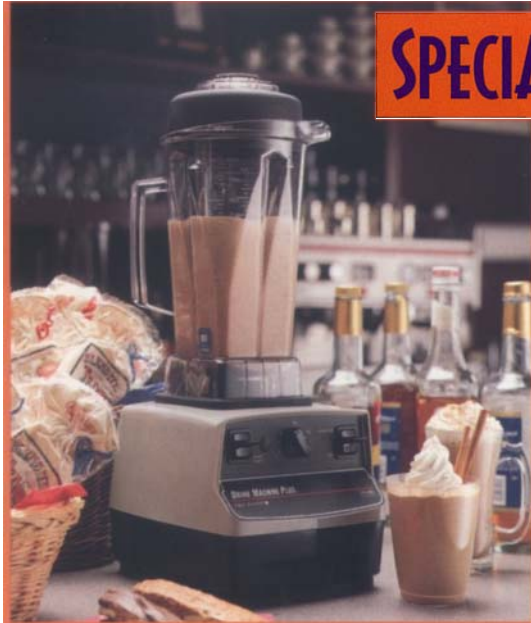


THE WORLD'S BEST BLENDER

DOES IT ALL!

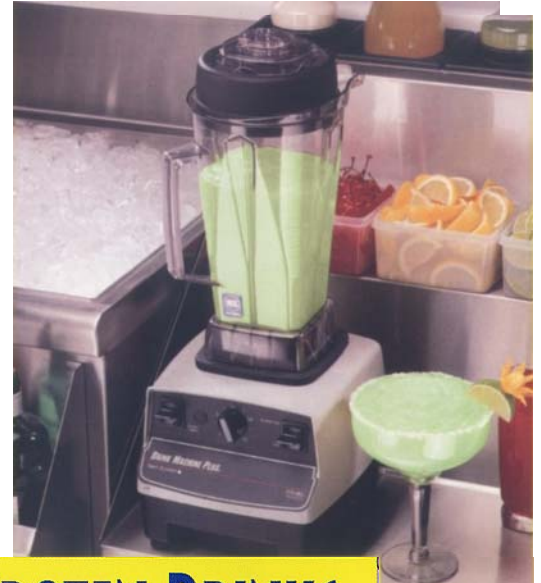
Exceptional power and speed, combined with a specially configured container and blade assembly, allow the Vita-Mix Drink Machine to not just blend, but homogenize the contents. The result is creamier, smoother frozen drinks with ice crystals so fine and so thoroughly blended that they do not separate or lose their flavor.



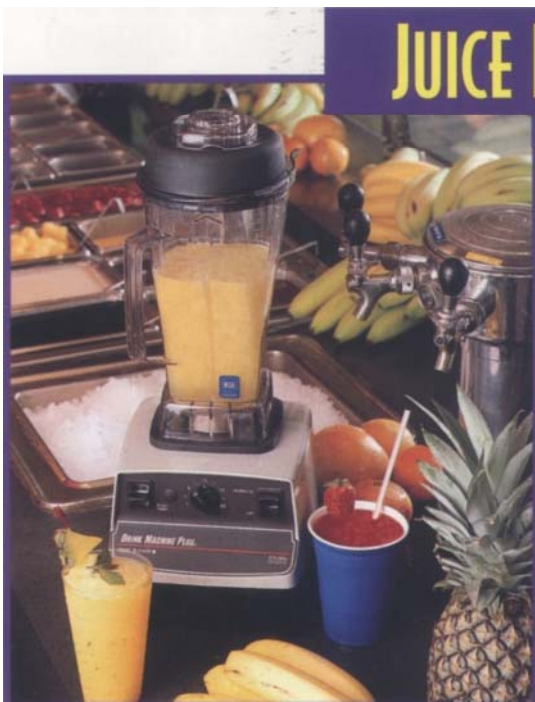
SPECIALTY COFFEE

Frappes, frozen (not iced) coffees, granitas (any flavor you can think of, *fast*)

Margaritas, daiquiris, non-alcoholic drinks and ice cream signature drinks



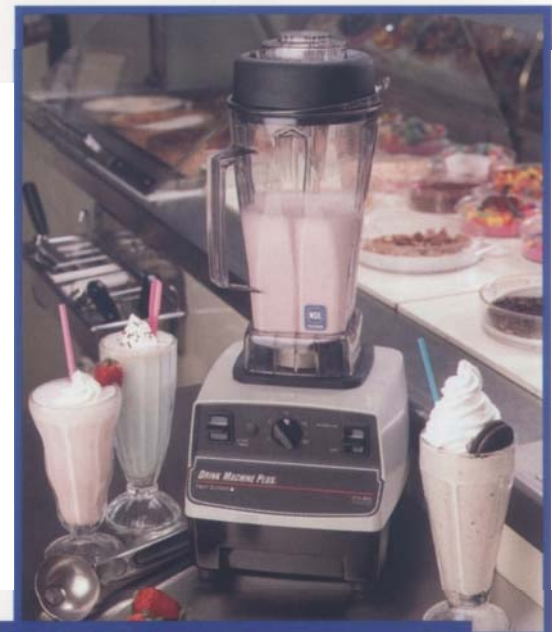
FROZEN DRINKS



JUICE DRINKS

Smoothies and whole fruit or vegetable drinks

Frappes, ice cream and yogurt smoothies, milkshakes and malts (from soft serve or hard-packed ice cream or yogurt) and more!



ICE CREAM SPECIALTIES

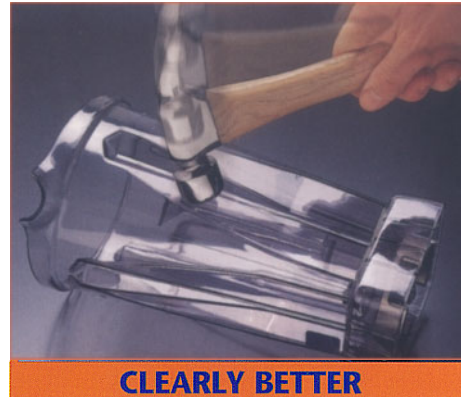
THE FIRST TRUE COMMERCIAL BLENDER

The Drink Machine's specially engineered and rugged construction allows it to outperform and outlast other "commercial" blenders making it the most cost-effective blender you can buy. The Vita-Mix Drink Machine - more uses, better blending, better tasting drinks, and more economical - all from one blender!

Up to three times faster and five times more powerful than other "commercial" blenders, the Drink Machine's blade has enough torque to crush a half gallon of cubed ice in three seconds.



FAST & POWERFUL



CLEARLY BETTER

A clearly better design! Using one of the strongest plastics developed for foodservice use, our uniquely designed container works in tandem with the blade for maximum blending efficiency.

The same container blends as little as 4 oz. and up to 64 oz. with no compromise in quality.



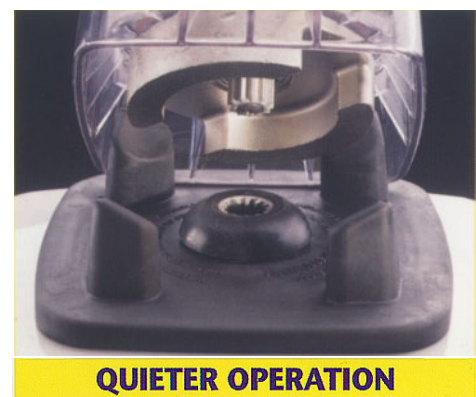
4 OZ. to 64 OZ.



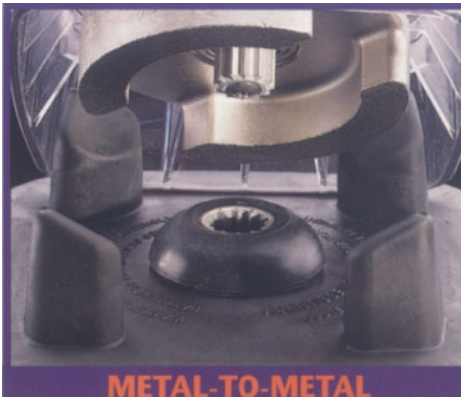
REMOVABLE PLUG

New, easier to open flexible thermoplastic rubber lid also has a removable plug that lets you add ingredients while blending.

Noise reduction refinements include a noise reduction pad and an enlarged metal retainer nut that have been built into the Drink Machine, with no compromise in performance or durability.



QUIETER OPERATION



METAL-TO-METAL

Metal-to-metal driver contact for maximum durability. Rugged construction, yet easily replaceable by the user.

FAST • DEPENDABLE • VERSATILE • CONSISTENT